4-A ADDITIVE

ADVANTAGES

- Excellent for cold as well as hot weather.
- Economical to use. A little goes a long way.
- Compatible with all kinds of poster paste. Safe for hands.
- Does not interfere with adhesion or attract moisture.
- Posters brush out smoothly without wrinkles.
- Safe to use. Non-flammable, Non-Hazardous, Non-Corrosive.
- Eliminates use of calcium chloride, salt, urea of any other petroleum base additive.

WINTER USE

4-A ADDITIVE prevents freeze-up of paste on posters. Makes it possible to put up posters at very low temperatures. It does not thin paste like salt addition.

SUMMER USE

4-A ADDITIVE prevents quick drying of paste. **4-A ADDITIVE** action stops malodor, thinning and spoilage of paste.

Check us out at www.priceresearchltd.com

4-A ADDITIVE

Consult the chart inside this brochure for use amount on 4-A ADDITIVE. Wind velocity and local conditions are not included in chart. Make adjustment according to local weather conditions. Experimentation may be required.

4-A ADDITIVE™

Available in 5 Gallons and 55 Gallons call for current pricing

STOP FLAG[™]

Available in 40-lb. Pail call for current pricing

Store at room temperature (68°) or above.

PFA[™] - Flex Face Adhesive
Available in 5 Gallons
call for current pricing
Store at room temperature (68°) or above.

Scrape-Aid[™]

Available in 5 Gallons call for current pricing

F.O.B. Our plant Kansas City, Missouri **Term:** Net 30 days. (On approved credit) **For Prepaid Freight:** Terms Net 10 days.



PRICE RESEARCH, LTD.

3511 Stadium Drive Kansas City, MO 64129 Phone/Fax (816) 924-5955



(Antifreeze - Antispoilage Adhesive Additive)

POSTER PASTE ADDITIVE FOR WINTER AND SUMMER USE





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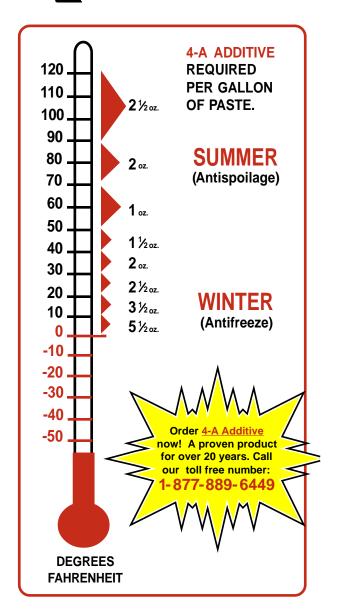
4-A ADDITIVE

PRODUCT DATA AND USER'S GUIDE

- **1.** Fill the tank with required amount of water. Make sure tank is clean.
- **2.** Add **4-A ADDITIVE** to the water. Mix well.

EXAMPLE: For 100 Gal. batch; 30°F temperature, 200 fl. oz. (1½ gal. approximately) **4-A ADDITIVE** is recommended. Consult the chart on label and product literature for appropriate amount of **4-A ADDITIVE** for one gallon of paste at the appropriate temperature. Chart does not include wind chill index.

- **3.** Add dry paste to water. Mix well till paste is smooth and thick.
- **4.** For best results, good housekeeping is suggested.
- **5.** Testing for local weather conditions is recommended.
- **6.** Printed chart is a starting point. This does not take in account the wind chill factor and localized conditions.



Hints For Daily Temperature Changes

If town"X" has an average temperature of 30°F during the month of January, prepare paste with 30°F in mind with appropriate amount of 4-A ADDITIVE. When you come to work one morning, the wind is blowing hard and the temperature is 20°F, the paste may be adjusted for that temperature. Take enough paste on your paste-up table and add an additional amount of **4-A ADDITIVE** for the poster to be pasted that day. There is no need to add additional additive to the whole tank batch but only in the paste which is going to be used that day. For example: You need 10 gallons of paste that day; for 20°F temperature add an additional 5 to 7 fl.oz. in paste on the table. Mix well. Use it on the poster.



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