



PRICE RESEARCH, LTD.
 3511 Stadium Drive
 Kansas City, Missouri 64129
 Phone/Fax (816) 924-5955
 www.priceresearchltd.com

PRODUCT DATA

PRICE GRAFFITI COATING-WB (Water Base Protective Coating Against Paint Defacement)

PRODUCT NAME: PRICE GRAFFITI COATING-WB

MANUFACTURER: PRICE RESEARCH, LTD.
 3511 Stadium Drive
 Kansas City, MO 64129
 Phone: (816) 924-5955

PRODUCT DESCRIPTION:

PRICE GRAFFITI COATING-WB is specially designed to protect masonry surfaces against graffiti defacement and easy removal. This system works well on brick, concrete and stone masonry to protect against graffiti markings.

Composition and Materials:

PRICE GRAFFITI COATING-WB is composed of high molecular copolymer of vinyl acrylate in the aqueous solution.

Recommended For:

- Brick Masonry
- Concrete Masonry
- Stone Masonry
- Any Masonry Surface

Advantages:

- PRICE GRAFFITI COATING-WB is a water-base product, thus air pollution is minimal.
- Safer to use in closed areas.
- Completely non-flammable.
- Safer to use.

Meets Specification: ASTM-D-6578

Limitations:

- Freezable material.
- Not recommended to be used at, or below, 50° F temperature.
- Test all surfaces for suitability (has good adhesion to glass surfaces).
- Keep off glass surface or clean immediately.

TECHNICAL DATA:

Type	High molecular vinyl acrylate copolymer
Flash Point	None
Shelf Life	1 Year (closed container at room temperature)
Repellency Factor	Very good
Water Absorption	Minimal
Scaling Resistance	Excellent

Continued on back

DIRECTION FOR USE: TEST FIRST

For Clean Masonry: Apply PRICE GRAFFITI COATING WB with brush, roller or sprayer (20 psi).

For Spray: When using low-pressure equipment, apply a light mist coat to break the surface tension. This allows for good penetration. Repeat the process with flood coat (4 to 6 inches run down).

NOTE: Do not alter material as supplied in container. Hand held "Hudson Type" sprayer or low-pressure (20 psi) sprayer are recommended for application.

For Graffiti Coated Masonry: Remove the graffiti with PRICE GRAFFITI REMOVER. Let the surface dry thoroughly. Follow label directions. Follow above application method to coat the surface.

NOTE: Graffiti Coating will protect masonry against all types of paint. Graffiti removal should be done with heavy duty detergent or solvent cleaner. Protection will last depending upon type of cleaning method used.

Coverage Rate:

Exact coverage will depend upon the porosity of the surface and density.

Concrete (broom finish)	100 sq.ft. / gal.
Concrete (smooth)	125 - 175 sq.ft. / gal.
Concrete Block	75 sq.ft. / gal.
Brick Masonry	100 sq.ft. / gal.
Stone Surface	100 sq.ft. / gal.
Exposed Aggregate	125 - 175 sq.ft. / gal.

Clean Up:

Use warm water and soap.

AVAILABILITY AND COST:

Please contact Price Research, Ltd.

Phone: (816) 924-5955

LIMITED WARRANTY:

Price Research, Ltd. has no control over the storage, handling or use of this product, thus the guarantee is limited to the purchase price of the defective material.

TECHNICAL SERVICE:

Call Price Research, Ltd. at (816) 924-5955 and ask for Technical Service.